



# CHAITANYA DEGREE & PG COLLEGE FOR WOMEN

AFFILIATED TO ANDHRA UNIVERSITY

Chaitanya Nagar, Old Gajuwaka, Visakhapatnam



**BLOCK-A**

The Results prove We are



**BLOCK-B**



**BLOCK-C**

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**CHAITANYA DEGREE & PG COLLEGE  
FOR WOMEN**

# **PERSPECTIVE PLAN**



**FOR THE ACADEMIC YEAR  
2017-2018 to 2026-2027**

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## About the College

The CHAITANYA DEGREE & PG COLLEGE FOR WOMEN is the only one of its kind in gajuwaka area.

It is administered by the SRI POOJA EDUCATIONAL SOCIETY and affiliated to ANDHRA UNIVERSITY.

We aim at bringing out the innate talent and potentialities of our young students as to shape them into worthy citizens of future India. We promote opportunities to our diverse community and increase life long learning opportunities. Experimenting, in reviving the ancient "GURUKUL" trend of education.

The institution aims at building good character traits in the students, such as honesty, integrity, discipline and punctuality. The atmosphere here is charged with dedication, commitment and sincerity in moulding the students to become best citizens. While the students, with blooming faces, uniformly dressed, add lustre to their innate eagerness to learning which is the backbone of our academic glory.

The campus has a harmonial atmosphere with the students from all corners of Geographical area. Experienced and calibered Faculty members always motivate the students to be at the top of the pinnacle of success. The highly motivated youngsters on the campus are a constant source of pride.. With steady steps we go ahead. We look forward to meet you to the world of CHAITANYA DEGREE & PG COLLEGE FOR WOMEN



## **VISION**

To make globally acknowledged competitive center of excellence by providing modern, scientific, technological and value-based education accessible to the girls of the society to bring them into the mainstream of national development and making our students technologically superior and ethically strong to improve the quality of life of the humanrace.

## **MISSION**

- Impart futuristic technical and Quality education.
- Foster Inclusive learning
- Instill high values of discipline.
- Empowerment and emancipation of the girl students.
- Holistic development
- Infusing a spirit of secular values and nationalism.

## **CORE VALUES**

- Boosting the status of women through education , training and awareness creation.
- Facilitate advanced, skill based , Career oriented education.
- Fostering a sense of Social responsibility by involving students in various Social activities.
- Provide an empowering environment that helps to actualize the potential and talent in both teachers and the learners.
- Motivate students to be an enterprising, independent and invincible.
- A Synergy of teamwork for the betterment of our institution, the community we serve and the world.
- Assessment of performance and evaluation of results in a quest for continuous improvement.
- Encouraging creativity , innovation and risk tasking.
- Strengthening the social , economic and educational powers of women.
- Transparency in all our endeavours as individuals , an institution and a leader in higher

# SWOC ANALYSIS

## INSTITUTIONAL STRENGTHS

- **Providing quality education that is accessible and affordable to all students, flexibility to pay fees in installments, going the extra mile to assist deserving students by processing government scholarships (SC/ST/BC/EBC,Minority) and fee concessions from the college.**
- **Institution is located in an urban area, which offers significant advantage for our students by providing easy commuting options through public transport.**
- **A diverse students community, with students from different castes, communities, cultures and economic backgrounds coming together to pursue their education. As a result, our college has become a sought after destination for students of all categories, with a significant number of diverse students enrolled every year.**
- **Has the honor of being permanently affiliated by Andhra University which is a testament to our commitment in providing quality education and meeting the high standards set by Andhra University.**
- **Qualified, dedicated, proficient and ratified faculty with a supportive non-teaching staff.**
- **Provides well-maintained infrastructure facilities with well-equipped laboratories ICT tools and LMS software library system that enhance the teaching and learning experience.**
- **Has a track record of consistently completing the syllabus on time and achieving excellent academic results. On an average, our students have a pass percentage of over 90% producing many rank holders and gold medalists in University examinations.**
- **Effective management practices, such as visionary leadership, timely inspections and evaluation to ensure quality control.**
- **Placement training programs are organized regularly and companies are invited for campus recruitment to enhance the employability of our students and improve their chances of securing campus placements.**
- **Provision of Job-oriented courses, Add-on courses and professional certificate programs (MOOCS) in collaboration with industries and professional bodies.**
- **Most of our faculty members and students are registered on SWAYAM, NPTEL and N-LIST platforms for curriculum enrichment through self-learning.**
- **Motivating our students to participate in social service activities through our NSS, NCC and UNICEF programs, enabling them to contribute positively to society.**
- **Implemented green initiatives to address environmental concerns, including maintaining a clean, green and sustainable campus with effective energy conservation practices and a focus on reducing plastic use on campus.**
- **Quality improvement is achieved through regular system and academic audits, enabling us to assess and enhance our system and academic programs continuously.**

## **INSTITUTIONAL WEAKNESS**

- **Significant number of students come from rural area & economically disadvantaged backgrounds with challenges in developing strong communication skills. As a result, a lower rate of campus placements for these students.**
- **Being affiliated to a state university, the institution is unable to bring changes in the syllabus or start new courses to meet the demands of present job market.**
- **Limited funds/difficulty in mobilizing funds to organize regular National/ International level conferences/ Workshops/ Seminars.**
- **Faculty members have limited publications and low research output due to the lack of more Ph.D qualified faculty.**
- **Limited scope for attracting funds from the Govt. funding agencies.**
- **Limited use of library resources.**

## **INSTITUTIONAL OPPORTUNITIES**

- **Organizing industrial visits for students to make them industry ready, foster valuable connections with professionals in the field, and improve their employability prospects.**
- **Actively engaging students in industry based projects and internships to facilitate the placement process more effectively.**
- **Introduction of add-on courses that address the current market needs to ensure that students are equipped with the skills and knowledge required to succeed in their careers.**
- **Enhanced technology enabled learning environment.**
- **Establishing more MoU's between our college and industry partners to provide valuable opportunities for students to gain real-world experience and develop relevant skills, ultimately preparing them for success in their chosen fields.**
- **Facilitates campus interviews.**
- **Improving skills of students through various seminars, workshops and projects.**
- **Financial assistance for disadvantaged students.**
- **Facilitate the students to avail the MoU's in emerging technologies.**
- **Conducting various FDP's to enhance faculty exposure.**



## **INSTITUTIONAL CHALLENGES**

- **Competition from increased number of colleges in and around.**
- **To enable students who pursued education in local language medium to cope with English medium curriculum.**
- **Students inclination to pursue engineering than joining Arts/ science groups resulting in decreased admissions.**
- **Challenges in employability of students due to technology advancements and dynamism.**
- **Retention of the competent faculty.**
- **Commercialization challenges to quality education. To achieve 100% employability for students in reputed industries.**

## **MOTTO OF PERSPECTIVE PLAN**

- 1) Vision and Mission Statement of Our College.**
- 2) Quality Policy of the College**
- 3) APSCHE- the observer of quality benchmarking in higher education**

# OBJECTIVES

The following are the broad objectives of the perspective plan, which the college has determined in light of its history as a provider of high-quality education.

- To establish a consistent system of quality that includes deliberate, standard, and planned action.
- To establish a supportive learning environment for students that is infused with integrity, focus, and dedication.
- To be recognised as a leading institution of higher education.
- To establish the college's reputation as a global brand.
- To maintain consistently strong academic performance.
- To promote an efficient teaching and learning process that is learner-centric.
- To instill a culture of research among teachers and students.
- To introduce innovative value-added and skill-development initiatives that will increase the employability of students.
- To encourage students to work for themselves and to give them the resources they require to become entrepreneurs.
- To inform faculty members about new trends in their field that can help academic growth.
- To get permanent affiliation from Andhra University.
- Formation of IQAC to enhance the quality of the institution.
- To get accreditation of NAAC with good grade.

## TEACHING LEARNING PLAN

- An extensive use of teaching and learning resources accessible online.
- Increasing the usage of ICT and improving the tools used in teaching and learning processes.
- Develop internet-based and digital classrooms.
- Additional MoUs for Student Exchange Programmes.
- Launch more UG/PG programmes.
- To get addition sections for required UG Programmes.
- Computerise the library.
- To register in N-List.
- Strengthen the library by expanding it with more books and electronic journals.
- Organize more faculty development programmes for academic and professional development of staff.
- Encourage and depute faculty to Orientation Courses and Refresher Courses.
- Encourage faculty members and students to do research.
- Greater emphasis on student welfare activities such as career counselling and guidance centres, competitive examination training, Earn and Learn initiatives for students, Orientation programme and skill training.
- A flipped classroom mode will be established, in which students will be requested to listen to lectures at home and class time will be used for more meaningful activities such as discussions, problem solving, and theory application.
- Successful completion of at least one MOOC's Course Should be mandatory for awarding the degree.
- To engage students in extracurricular activities such as clubs, sports, cultural activities etc.,

## COMMUNITY ENGAGEMENT PLAN

- Introduce community service into the curriculum of UG programmes.
- Adoption of more Villages for community programme
- Implement extra-curricular and other activities through N.S.S. and N.C.C etc. to develop the spirit among students to serve the community.
- Engagement of college with local bodies and social programmes in the form of consultancy, Rural Water schemes, Swatch Bharat, other government schemes, , Techniques and Management of solid waste in the city/village,etc. for the development of society.

## INDUSTRY INTERACTION PLAN

- Invite industry leaders to motivate students and provide practical knowledge.
- Improve campus placement and training facilities by establishing more industry partnerships.
- Encourage students to work on real-world projects for businesses.

## CURRICULUM DEVELOPMENT

- Development of a dynamic curriculum with feedback from all the stake holders.
- Professional skills development in students, and Faculty.
- Choice and flexibility in curriculum.
- Participation of industry professionals in teaching.
- Student-centered learning strategies
- Project and research based teaching-learning processes
- New pedagogy methodology

## ACADEMIC RESOURCES

- Continuous updates of the manuals and lecture notes.
- Compulsory industrial visits/training.
- Mini projects for integrating skills.
- Guest lectures
- Free educational resources

## ACADEMIC MONITORING

- Curriculum Implementation and Assessment Norms
- Continuous assessment
- Result Analysis.
- Development and Use of new learning resources
- Improving Students attendance
- Improved Library facilities and e-Resources
- Laboratory standards and Manuals
- Closed Loop system i.e. corrective measures through feedback mechanism

## E-LEARNING

- Students and teachers of remote colleges to benefit.
- Involvement of other universities in the network for digital learning.
- Online certificate courses and remedial exams.
- Career counseling sessions.
- MoUs with other institutes for training.
- Spoken Tutorials and Online freeware
- e-Depository of lectures, presentation, educational videos.
- On-line e-courses for learning.

## FACULTY DEVELOPMENT

- Subject/Content updating training
- Pedagogy -Teaching and Learning processes
- Industrial Training
- Management skills (Project & Time management)
- Hands-on-skills training.
- Financial management training
- Intellectual Property Management
- HR and Interpersonal Communications training.
- Life Skills, communication skills & Professional Skills
- Research Methodology

## CENTER OF EXCELLENCE

- Industry-Institute Partnership in Innovation.
- Bridging technology gaps between industry and academics.
- Improve employability and entrepreneurship. • Hands on Practical Experience of recent technologies practiced in the industry.
- Faculty development and enrichment.
- Project and research programs.
- Information Processing and Planning of research Skill

## **SKILL DEVELOPMENT**

- To motivate the students to become entrepreneurs.
- To promote science and technology development
- To support 'Start up' for traditional knowledge

## **TRAINING AND PLACEMENT**

- Create a platform for placement through campus interviews.
- Create equal opportunity for students and industries in urban as well as in rural areas.

## **NON TEACHING STAFF DEVELOPMENT**

- Hands-on-skills trainings
- Confidence and Self-esteem building
- HR and Interpersonal Communications training
- Qualification improvement



## INNOVATION

- Promote and boost the ability of faculty & students towards innovation
- Innovation for product, process or system.
- Technology Transfer support

## BEST PRACTICES

Best practices are followed in all departments ensuring high standards, supporting student success, promoting collaboration and continuously improving the quality of education and academic activities.

key best practices are:

- Safety
- Planning and preparation
- Efficiency and effectiveness
- Maintaining Records
- Waste management
- Collaboration and communication
- Continuous learning etc.

## INFRASTRUCTURE DEVELOPMENT

- To improve the infrastructure in the college.
- To install solar panels in all the buildings.
- To install RO water plant.
- To arrange a new seminar hall.
- To create a smart campus.
- To get ISO Certification.